

SCHOOL TOBACCO CONTROL CHAMPIONS RECOGNIZED

Nassau and Suffolk Superintendents Recognized by Tobacco Action Coalition of Long Island (TACLI) at Woodbury Country Club on May 29, 2009

Suffolk: Dr. Ellen Best-Laimit, Babylon; Dr. Judith A. Wilansky, Cold Spring Harbor; Dr. James A. Feltman, Commack; Mark Nocero, Eastport-South Manor; Dr. Charles Murphy, Sagem; Dr. J. Richard Boyes, Southampton; Anthony Cacciola, West Babylon; Dr. Paul Casciano, William Floyd; Wally Lace, St. John the Baptist Diocesan HS; Dr. Thomas Shea, South Huntington; Dr. Beth Blau, West Islip.

Insert: Karyn Kirschbaum (Suffolk), TFHSP specialist with Dr. Paul Casciano, Superintendent William Floyd School District at the TACLI Luncheon



Nassau: Dr. Laurence W. Aronstein, Glen Cove; James Parla, Island Trees; Dr. Herman Sirois, Levittown; Dr. Anna Hunderfund, Locust Valley; Charles Cardillo, Manhasset; Ed Zero, Nassau BOCES; Dr. Herb Brown, Oceanside; Principals Christopher Korolczuk, Center for Community Adjustment; Paul Lomtevas, Woodward Children's Center.

Insert: TFHSP Specialists Kelly Brown (Westchester) and Gail Volk (Nassau) with former Winston Man (2nd from left) David Goerlitz, and the Lower Hudson Valley School Policy Coordinators at POWR Luncheon



Annual Hudson Valley Breath of Fresh Air Recognition Event

Westchester County Schools were honored on May 28, 2009 at the POWR (Putnam, Orange, Westchester, Rockland) Recognition Luncheon along with hospitals, local businesses, and legislators for their commitment to Tobacco Control. The Tobacco-Free Healthy Schools Project recognized Lakeland CSD, Carol & Frank Biondi Education Center, and New Rochelle H.S. Ms. Julie Leghorn, a junior at New Rochelle H.S. was this year's TFHSP honoree for her hard work and dedication to tobacco control.

Insert: Kelly Brown of TFHSP with Julie Leghorn, New Rochelle H.S. at POWR Luncheon



FDA Regulation of Tobacco Products

President Obama and the United States Congress enacted a new law granting the U.S. Food and Drug Administration (FDA) the authority to regulate tobacco products on June 22, 2009. The Family Smoking Prevention and Tobacco Control Act represents the strongest action the federal government has ever taken to reduce tobacco use.

The new law places restrictions on the tobacco industry's marketing tactics used to entice youth to initiate tobacco use including the banning of *candy* and *fruit-flavored* cigarettes.

The law also requires the tobacco industry to include larger, more effective health warnings on tobacco products, tobacco companies to disclose the contents of tobacco products, and banning the use of misleading terms such as "light" and "low-tar". It also empowers the FDA authority to require changes in tobacco products, such as the removal or reduction of harmful ingredients (CFTFK, *FDA Authority over Tobacco* Retrieved July 28, 2009 from <http://www.tobaccofreekids.org/reports/fda/index.shtml>).

NOTE TO ADMINISTRATORS

As school districts and wellness committees increasingly focus their attention on the prevention of chronic diseases such as **obesity, juvenile diabetes, and asthma**, please be aware that the tools and environmental strategies utilized to address tobacco policies that support norm changes can be adapted to meet your needs of encouraging healthy life style behaviors among all youth.

The Tobacco-Free Healthy Schools Project (TFHSP) is part of a state-wide effort of the New York State Department of Health's Tobacco Control Program. The program addresses the importance of comprehensive tobacco policies in school systems to reduce youth initiation and exposure to second-hand smoke.

Please do not hesitate to contact us at:

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